

- A fundamental component of SAM's model is a network of volunteer activist that SAM trains in each community. In partnership with local public and private health care stakeholders, these trained activists foster health awareness and improve health literacy which in turn lead to a sustainable changes in health
- Additionally, educating communities about their access to health delivery system strengthens demand for basic



health care and aligns health care demand with existing supply .

How is SAM different?

Typically, Non Governmental Organizations (NGO) focus on “Supply Side” solutions for health care delivery in under served markets such as providing physicians or pharmaceuticals.

In contrast, SAM focuses on “demand side” solutions with the belief that by implementing effective social persuasion to change health care habits, disease burden can be reduced greatly at a fraction of the cost of supply side aid. SAM engages in continual message delivery without an end point. Repetition of a message seems to have a lasting transforming effect.

Why SAM?

Every 5 Minutes, A Pregnant Woman Dies In India: WHO

Indo-Asian News Service June 13, 2016

MUMBAI: Every five minutes, at least one Indian woman dies during pregnancy and child birth, the World Health Organization said on Sunday.

According to WHO, of the 529,000 maternal deaths occurring every year, 136,000 or 25.7 per cent take place in India.

“In fact, two-thirds of maternal deaths occur after delivery, postpartum hemorrhage being the most commonly reported complication. The incidence of emergency postpartum hysterectomies is about 83/100,000 with a maternal mortality of 17.7 per cent and a perinatal mortality of 37.5 per cent,” said a WHO statement.



Postpartum bleeding or postpartum hemorrhage is defined as loss of more than 500 ml or 1,000 ml of blood within first 24 hours of child birth.

As a result of high PPH incidences in India, it is unlikely that the country will achieve the Millennium Development Goal (MDG) 5 focused on reducing maternal mortality and achieving universal access to reproductive health care.

“The latest estimates of maternal mortality rate in India from 2011-13, show an average of 167 deaths/100,000 live births. The same estimates also demonstrate that wide geographical disparities persist. The highest MMR can be found in Assam (300) and the lowest in Kerala (61),” said the statement.

According to WHO, blood is in chronic short supply in India which stipulates that every country needs at least a one per cent reserve.

“India, with its population of 1.2 billion people, needs 12 million units of blood annually but collects only nine million — a 25 per cent deficit. Globally, there are innovations in the field of patient blood management, whereas in India awareness on the management has been overlooked thus far,” the statement read.

Results:

The SAM model has been tested and proven in over 1000 villages representing approximately 3 million people in 300,000 households in the Indian States of Uttar Pradesh and Karnataka. For less than 25 cents per capita per year, SAM foundation has dramatically improved health outcomes in under served rural areas.

SAM's OTHER ACTIVITIES:

Awareness on Tuberculosis:



Save A Mother's Field Officer is orienting community on Tuberculosis symptoms, sputum test, availability of treatment facility at Community Health Centre and Primary Health Centre on free of cost. If any man or woman found symptoms of TB in village, he/she should be counselled for his/her sputum test and if sputum is positive, DOT treatment should be started immediately from Govt. Community Health Centre / Primary Health Centre.

AN APPEAL

PLEASE CONTRIBUTE TO A NOBLE CAUSE

In collaboration with Health Department (Community Health Center, Amethi) a rally was organized by Save A Mother for awareness on Tuberculosis



In the T.B. Eradication Rally approximate 50 to 60 Save A Mother's Field Facilitators, Swasthya Sakhi and Arogya Sakhi participated in Amethi town of Amethi district.

Population Stabilization:



Save A Mother's Field Facilitator Ms. Sunita Pathak is counselling to eligible couple and show her Freedom 5. She is counselling her to implant freedom 5 to prevent unwanted pregnancy for 5 years

First Name: _____

Last Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone Number _____

Email: _____

Credit Card: MC VISA Am EX Discover

Credit Card # _____

Exp Date: _____

Security Code: _____

Name as it appears on the card:

Signature: _____

Please make checks payable to: Save A Mother USA

Mailing Address:

SAVE A MOTHER USA

2340 Foxboro Ln

Naperville

IL 60564

All contributions are tax-deductible

SAM is a 501 (C) (3) Organization in the USA

SAVE

A



MOTHER

The "Save a Mother" or SAM foundation was founded in 2008 with a focus on improving maternal mortality and neo-natal mortality. Since then, SAM's model has been effectively replicated to other focus areas e.g. Tuberculosis Detection and Population Stabilization and also expanded to additional geographic areas.

SAM's Mission:

To develop Sustainable Health Care Solutions

SAM's Vision:

"No pregnant mother or new born child should die of a preventable cause"

What is SAM Model?

- SAM's peer to peer persuasion model works at a local village level. We educate local population using simple tools such as songs and stories which capture a lesson regarding health care.